

Corporate Responsibility



We believe companies should not be judged solely by their financial success but by the ethical and social manner in which they conduct business, treat their employees, respect the community and protect the environment.

our workers

Ensure equal opportunities are given to all employees regardless of gender, race, disability, age, religion and sexuality.

Ensure the health, safety and welfare of our employees.

Invest in the development of our employee's skills ability and potential.

our customers

We have adopted a 'Better by Brand' philosophy and culture:

*"We don't worry whether we have a unique point of difference. Instead we obsess about the one thing that matters: identifying what customers want and **delivering it better than anyone else.**"*

our suppliers

Continue to develop the partnership approach to foster fair, long term, stable and productive business relationships.

our environment

Protect the environment and prevent pollution through effective management of both our own activities and those of our suppliers.

Comply with all relevant local and national legislation

our community

Support and encourage employees to participate in their community.

Provide corporate sponsorship of community projects.

Provide charitable support to local communities.